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BumperShellz™ – First Implementation for Front Truck Bumpers on 2014-Present Chevy Silverado

**eCOOLogical**, Newcastle, California, launches its first implementation of their patent-pending BumperShellz™ truck bumper covers for front bumpers on the 2014-present Chevrolet Silverado 1500. This new multi-piece design makes installation over the original equipment bumper incredibly quick and easy, allowing truck owners to add new styling to their trucks with a matching front/rear BumperShellz™ set!

Today's OE truck bumpers are made from thin, low strength steel, thus vulnerable to damage. Replacement OE front bumpers can typically run over $1000 in parts, plus several hours of labor. Truck owners can now avoid the high cost of repair/replacement by covering minor damage/rust from road debris, salt/snow and protect truck value by reducing occurrence of bumper damage with these stylish and durable covers.

BumperShellz are made from High Impact ABS plastic with pre-laminated paint film and additional scratch/UV resistant clear coat film, making them very durable. Available for with/without fog lamp bumpers. With fog lamp may include standard trim bezel or optional backlit version.

  

In addition to the new implementation for the front bumper of the 2014-present Chevy Silverado 1500, [***ecoological***](http://www.ecoological.com/index.html) currently manufactures BUMPERSHELLZ™ for the rear bumpers of the ‘07-‘16 GM Silverado and Sierra LD and HD models, ‘09-‘14 Ford F150, ‘09-‘14 Ram trucks, and ’05-’15 Toyota Tacoma, with other models to follow.

Visit us at SEMA 2015 in the Trucks, SUVs, and Off-road section, booth #34236, located in the upper south hall.

To access additional high-resolution BUMPERSHELLZ™ examples, please visit:   
<http://www.ecoological.com/bumpershellz-front-bumper-2015-sema-press-release.html>

About [***ecoological***](http://www.ecoological.com/index.html):

Based in Newcastle, CA, [***ecoological***](http://www.ecoological.com/index.html) thrives on bringing innovative product solutions to our customers that enhance their vehicles and eliminate everyday automotive headaches. All [***ecoological***](http://www.ecoological.com/index.html)products are proudly manufactured in the USA with emphasis on environmentally friendly materials, processes, and designs. To learn more about [***ecoological***](http://www.ecoological.com/index.html) and our products, please visit: http://www.ecoological.com