

ecological™

Exceptional Eco-Friendly Automotive Accessories

easy

economical

efficient

ecological



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866 300-9606
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Made in USA

ecoological™

Highly functional and affordable automotive accessories that make life better for you and your world.

Ecoological™ provides car and light truck owners simple, logical, and environmentally responsible solutions to common automotive problems.

Satisfies a wide range of consumer needs

Functional

- Adds utility and improves performance
- Time and hassle saving features
- Logical and simple

Economical

- Reduces cost of ownership
- Protects your investment
- Affordable solutions

Environmentally Friendly

- Ecologically sensitive materials, and processes
- Aerodynamic and mass saving designs
- Waste reduction

Toll Free

866 300-9606

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Tailgate Gap Cover

GAPSHIELD™

Prevent damage and loss from material falling through tailgate gap and make clean-up a snap!



Retailers

Large Target Market

- Landscapers, DIY Homeowners, Farmers...

Easy Addition to Product Mix

- 1 sku fits all pickup trucks and bed liner systems
- Direct drop ship plans for e-retailers

Fill a Market Gap

- Most drop-in and spray-on liners do not protect against damage from material in tailgate gap

Upsell Opportunity

- Offer customers additional protection and increase installation revenue

Consumers

Simple and effective solution to keep loose material out of tailgate gap

- Stop wasting time picking material out of the gap
- Keep material from spilling on the ground
- Protect following traffic from leaked debris
- Fits all pickup trucks
- Securely adheres to most truck bed surfaces, including spray-on and drop-in liners
- *Simple install* Cut, Peel, Stick
- Made to last from durable high strength elastomer

Aerodynamic Rear Mount Truck Cargo Box

AeroBox™

Secure and access truck bed cargo easily with innovative rear mounted aerodynamic cargo box design!

Retailers

Grow your Business

- New option for customers looking for alternative to traditional cab mounted toolbox

Fill a Market Gap

- Gain new customers like sports enthusiasts, outdoorsmen, women, aging/less nimble

Easy Addition to Product Mix

- Only 2 Skus – adjust to most full size light pickups
- Can be private labeled

Consumers

Innovative rear mounted aerodynamic design provides attractive alternative to conventional truck boxes

- Easy cargo access at tailgate – less hassle
- Reduces drag – improved fuel economy
- Distributes rear weight – better traction
- Improves rear visibility – enhanced safety
- Works with standard tonneau covers, bed bars, & racks
- Great for light construction, sports/fish/hunt/camp gear, shopping, tailgating, etc.
- Removes easily - opening full truck bed cargo capacity
- Secures to truck in seconds with patented dock-n-lock system
- Portable - Roll box to/from site with integrated wheels





Customize and protect your truck bumper like never before! Damaged, rusted bumpers look great again!



Retailers

Huge Target Market

- 2 million new trucks sold each year in the US with owners looking to protect their investment
- Over 40 million light trucks on the road (2012), many with minor damage or rust on bumpers

New Revenue Stream

- Additional revenue through installation
- Economical and attractive alternative to expensive bumper replacement
- Sell advertising value of backlit company logos

Consumers

Quick and easy way to upgrade an area of your truck that had few good options . . . until now!

- Shellz available in many colors and patterns
- Display custom logo, image, or advertising
- Brighten things up with an impressive backlit logo or image
- Provides effective and attractive defense against nicks and dings that quickly rust
- Cover minor damage in lieu of expensive replacement - bumpers look great again!



Trash-It TRAVELER™

Wet, smelly trash & germs in the car is yesterday's problem! Sanitize your travelling environment!

Retailers

Appeal to Female Consumers

- Women influence 85% of all purchasing decisions — Reach them with a product that meets their needs

Fill a Market Gap

- Other automotive trash receptacles do not seal in odors/moisture nor sufficiently address other sanitation needs of moms and commuters

Easy Addition to Product Mix

- Very few skus – single product fits all vehicles, but comes in several themes.
- Repeat purchases - refill liners, wipes, etc.
- Direct drop ship plans for e-retailers

Consumers

Keep your car, RV, or boat looking and smelling nice all the time

- Keep the inside of vehicle clean and sanitary
- Protect your family's health with convenient access to and dispose of sanitizing materials such as wipes, tissues, anti-bacterial soap
- "Wash up" before and after eating "on-the-go"
- Seal in odor and moisture with unique multiple barrier pack and self-sealing closure
- Uses biodegradable liners or recycled grocery bags
- Hand made in USA by America's moms

Ready for market in early 2014



ecological™

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